

What is the Green Business Program?



The Green Business Program's goal is to help local businesses identify, adopt, and maintain money-saving, sustainable, green practices in an effort to protect the Indian River Lagoon.

This program is pledge-based. To join, businesses must complete an on-line form to adopt the best management practices for themselves and the Lagoon.

The pledge is diverse and flexible, offering over 100 ways to be more environmentally friendly. Businesses will be guided towards practices and timeframes that are the most attainable, based on individual circumstances.

Learn more and take the pledge at:
www.savetheirl.org/greenbiz



MRC's Green Business Program



Questions?

Email

Greenbiz@mrcirl.org

Call

321-725-7775

Visit

Ted Moorhead Lagoon House
3275 Dixie Hwy NE
Palm Bay, FL 32905

Join Today!



*Businesses Building a Sustainable Future
for the Indian River Lagoon*

Contact Us!



www.savetheirl.org/greenbiz

Participating in the Green Business Program proves to your community that you are committed to the health of the Lagoon and the local environment.

Why Go Green?

- **Attract more customers:** Many customers favor businesses that are environmentally conscious. Being socially responsible will assist you in maintaining a positive image in your community.
- **Save money:** With Green Business Membership, you will receive guidance towards making changes that are best for your wallet and the Lagoon.
- **Free Advertisement:** Your business will be featured on MRC's Green Business Webpage and on other outreach platforms such as social media, local events, and at the Lagoon House.



Networking, strong public relations, and increased efficiency all come from being a model green business.



How Do I Get Enrolled?



- Step 1** Go to the green business website: www.savetheirl.org/greenbiz/
- Step 2** Find the blue link that says "Click Here" to be directed to the Green Business Pledge
- Step 3** Fill out your business's information and take the Green Business Pledge
- Step 4** Upon completing the pledge, make a donation of \$50 or more to MRC through the link provided.

"I have had several business owners hire me because of my Green Business status! I think that's really exciting."
-Lisa Larsen: Owner of Mowgirl Lawncare

What Happens After Enrollment?



After you are enrolled, a Green Business Coordinator will be in contact with you. The coordinator will guide you toward implementing the green business practices that you selected in your pledge. There are several simple methods included in the program, many of which save you money such as:

- Using efficient heating and cooling temperatures for your building
- Using CFL and LED lighting
- Routinely checking on work vehicles, appliances, and/or HVAC to make sure they are running efficiently
- Replacing old, worn out appliances with energy efficient ones.
- Reducing paper usage

